



COOKIES POLICY

Orbex Limited is licensed by the "CYSEC" "license No.124/10"

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COOKIES POLICY

Introduction

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we partner with may use cookies on the Site, and your choices regarding cookies. Please read this Cookies Policy in conjunction with our Privacy Policy, which sets out additional details on how we use personally identifiable information and your various rights.

Information About Our Use of Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to recognize you as a repeat visitor and, to improve the quality of our services, provide you with a good experience when you browse our website and also allows us to improve our site.

What are cookies?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. A cookie file is stored in your web browser and allows the Site or a third-party to recognize you and make your next visit easier and the Site more useful to you. Cookies contain information that is transferred to your computer's hard drive. Cookies are a user's identification card for the Orbex servers. Pixel tags (which are also called clear GIFs, web beacons, or pixels) are little snippets of code or tiny images embedded on websites and in email that help us learn how you interact with our site and emails.

How we use cookies

Orbex uses or may use cookies and/or web beacons to help us determine and identify repeat visitors, the type of content and sites to which a user of our Site links, the length of time each user spends at any particular area of our Site, and the specific functionalities that users choose to use.

We use both session and persistent cookies on the Site and we use different types of cookies to run the Site:

- **ESSENTIAL COOKIES**: These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. We may use essential cookies to authenticate users, prevent fraudulent use of user accounts, or offer Site features.
- **ANALYTICAL/PERFORMANCE COOKIES**: They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **FUNCTIONALITY COOKIES**: These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

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TARGETING COOKIES: These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. They remember that you have visited a website and this information may be shared with third parties such as advertisers for this purpose.

Third-party cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the Site and refine marketing efforts.

- **TRACKING COOKIES:** Follow on-site behaviour and tie it to other metrics allowing better understanding of usage habits.
- **OPTIMISATION COOKIES:** Allow real-time tracking of user conversion from different marketing channels to evaluate their effectiveness.
- **PARTNER COOKIES:** Provide marketing conversion metrics to our partners so they can optimize their paid marketing efforts.

What are your choices regarding cookies?

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use some or all of the features we offer. You may not be able to log in, store your preferences, and some of our pages might not display properly.

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ORBEX COOKIES TABLE

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

	COOKIE	DESCRIPTION	Orbex/Third-Party
1	_ga	Google Used to distinguish users.	Google
2	_gid	Google Used to distinguish users.	Google
3	website_cookie	Accept Website uses cookies.	Orbex
4	orbex_ref	get the ref id from url parameter.	Orbex
5	utm_source	The source parameter allows you to track where the traffic originated from.	Orbex
6	utm_medium	The medium parameter tracks what type of traffic the visitor originated from	Orbex
7	utm_campaign	The campaign name parameter allows you to track the performance of a specific campaign.	Orbex
8	utm_term	The keyword parameter allows you to track which keyword term a website visitor came from.	Orbex
9	utm_content	In case you have multiple links pointing to the same URL.	Orbex
10	c_number	Total number of the total tracking links.	Orbex
11	TrackingCode	optional to specify specific link.	Orbex
12	crm_campaign	Name of the Campaign.	Orbex
13	CJEvent	Affiliate system to distinguish affiliates.	Orbex
14	visitorid	This parameter allows to distinguish each website visitor.	Orbex